



Dear Utah 2024 election candidates,

Thank you for running for office to represent us and our values. We are so grateful for your hard work in showing up for Utah. Utah Moms for America Action is excited to continue advocating for the values you represented during your campaign. It's vital we continue our advocacy, especially in the face of so many other well-funded groups of opposing values.

We have just finished outlining our 2025 calendar to gather in and nurture like-minded mothers and families who have felt isolated and alone. As we lift hearts and encourage our communities, we will bring more families to engage civically at all levels of government, in an effective, professional and positive way. As we create, record and share our civic engagement experiences, we will promote them as success stories to inspire more Utahns to reclaim our culture for truth, family, freedom and the constitution.

Our 501(c)(4) was formed this year. We need funding so we can attend events and promote our organization so more people can join with us and increase our influence for good. We are asking like-minded candidates to join us in our mission, and to support us by donating the leftover funds from their campaign to our Moms for America Action 501(c)(4). We will use these funds judiciously to carry out our efforts in bringing more Utah families to actively performing their civic duty in defending their values.

Our financial needs include boosting our social media platforms so more Utahns familiarize themselves with giving comment during committee meetings, thanking elected officials with cards introducing their families, and of Utahns organizing taking turns attending and reporting on town hall, city council and school board meetings. We need funds for organizational tools like zoom, canva and constant contact. We need funds to host and attend outreach events. We need funds for marketing materials. We need funds for travel as we plan to continue our networking, so that through coalitions are work is smarter and more effective. We have big plans, and promise you will see results.





Below is our outline for 2025. All elected officials are welcome to join us in the below planned classes and events:

January:

- Jan 11 Parent training on coalition building & being effective from school boards to state legislature
- Jan 13 Family Capitol Tour with Utah Parents United
- Jan 25 March for Life

February

- Testify at a committee meeting during the legislative session.
- Black history classes

March

- Legislative Session Review & Thank you cards

April

- Founding Miracles (Patriots Day)

May

- Founding Mothers

June

- Founding Fathers

July & August

- Parades & Pizza
- Parade promotion of endorsed candidates in local parades

September

- Freedom's Light Festival (Constitution Month events)

October

- Moms for America National Summit

November

- Pilgrim and Native American History Month

Utah Moms for America Action was officially launched in October 2024. Our leadership team is introduced below:





Cari Bartholomew is the State Director. Cari is passionate about building community, lifting others and educating. Cari just completed a very competitive race for the Utah state school board in district 13; she teaches homeschool groups on the principles of equality and liberty; and she believes Moms for America will bring the Mothers Heart to the conservative movement in Utah.

Ana Benson is the State Director of Hispanic Outreach. Ana, a native of Peru, feels a strong desire to connect with Hispanic moms and form groups to learn about the Constitution, the Bill of Rights, and the Declaration of Independence. Knowing these documents gives mothers a foundation of liberty that enables them to protect their families.

Brooke Stephens is the State Director of Engagement. Brooke has spent years lobbying for parental rights in Utah's legislature and schools to protect the rights of parents and the innocence of children. Brooke is passionate about defending truth, families and freedom by helping families know the issues and how to lobby for their values.

Peggy Hanton is the Secretary. Peggy is key to our organizational structure, calendar, onboarding new members, and ensuring our team runs seamlessly.

Sincerely,

Utah MFA Action

